

Investment attractiveness of the region as the factor in the formation of competitive advantages

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Abstract

© 2014, Mediterranean Center of Social and Educational Research. All right reserved. A lot of research is devoted to the improvement of investment attractiveness and competitiveness of regional economy. Investments are considered not only as a source for economic growth, but also as a factor of competitiveness of regional economy. The article highlights the main problems and prospects of development to raise the investment attractiveness of regional economy. The authors have reviewed the impact of investment attractiveness on the formation of con-competitive advantages of a territory.

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Keywords

Competitiveness of the region, Formation of competitive advantages, Investment attractiveness of the regional economy, Investments